CONTENT DEVELOPMENT

black box

From general organizational policies, to site-specific operational procedures, manuals and learner assessments, our team of technical writers and editors can provide turnkey solutions towards the standardization and optimization of all materials and content over a wide range of common publishing platforms.

Examples of our Content Development Services

- Corporate Policies & Procedures
- Training Materials and Course Books
- Standard Operating Procedures

- Learner Exams and Assessments
- Equipment Manuals & Specifications
- Technical Illustration & Digitization

A simple approach...

The last thing we want to do is overcomplicate things!

Too basic isn't effective. Too complex is unsustainable. We'll target your perfect solution.

What does all this mean? Black Box Content Development may not leave you with training materials filled with artificial intelligence, or flashy virtual reality simulations as some Off-the-Shelf interactive module suppliers may promise. Nor will we leave you with content filled with complex coding or programming requirements.

What we will do, however, is leave you with a solution that is useable, scalable and rationally relevant in terms of implementation. Something that will actually produce a marked improvement in your learning and development initiatives, all without breaking the budget.

User friendly enough for Generation X
No tweets or selfies required.

Engaging enough for Generation Z
No 300-page, leather-bound book of scanned documents.

Consistent designs and formatting
Standard templates, regardless of role or function.

Reflects today's industry standards
Content that promotes current best practice.

Reflects your organizational specifics
Industry standards, customized to your requirements.

The Black Box Difference		Off-the-Shelf Interactive Learning Modules	Internal Development of Learning Content	Black Box Content Development
Quality	Design and Appeal	★★★	★☆☆	★★★
	Learner Engagement	★★★	★☆☆	★★☆
	Visual Standartization	★★★	★☆☆	★★★
	Content Consistency	★★★	★☆☆	★★★
Fit	Industry Best Practices	★★★	★☆☆	★★★
	Site-Specific Details	☆☆☆	★★★	★★★
Strategy	Sustainability and Scalability	★☆☆	★★★	★★★
	Content Revision and Updates	☆☆☆	★★★	★★★
	Integration with Total Solutions	★★☆	★★★	★★★
	Short-Term Cost Effectiveness	☆☆☆	★★★	★★☆
	Long-Term Cost Effectiveness	☆☆☆	★☆☆	★★★